AMSOTICS

BUILD. GROW. SCALE. BUSINESS

BRAND BROCHURE 2026

THE E-COMMERCE PLATFORM FOR GROCERY & VEGETABLE BUSINESSES

FRESHCORE

BY AMSOTICS

Put your fresh store online.
Start **delivering** to every doorstep.



2016	500+	30+	50+
ESTABLISHED	PROJECTS	INDUSTRIES	SERVICES

#FreshToDoorstep

www.amsotics.com

THE VISION

Your customers already shop online. Are you on their phone?

Fresh produce is a daily habit - and daily habits are moving to the phone. The grocers who win let customers order in 60 seconds, deliver on time and own the relationship themselves. That is FreshCore.

Convenience wins.

Customers will choose the store that opens 24 x 7 and delivers to the door.

Own your customers.

Marketplace apps rent you customers. Your own store builds a list you keep.

Freshness is your edge.

Show today's stock, today's price and today's batch - and promise the slot.

ABOUT AMSOTICS

Technology-first IT, AI and brand agency. Since 2016 we build the digital muscle of growing businesses.

2016	500+	30+	50+
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THE PLATFORM

One platform. Eight engines.

Storefront, catalogue, checkout, delivery, freshness inventory, offers, mobile app and AI - on one login and one database.



Online Storefront
Open 24 x 7, on every phone.

Catalogue & Pricing
Per-kg, packs and offers.

Checkout & Payments
UPI, cards, wallets, COD.

Delivery & Slots
Zones, slots, live tracking.

Freshness Inventory
Batches, expiry, wastage.

Offers & Loyalty
Coupons, wallet, referrals.

Mobile App
Installable app, push alerts.

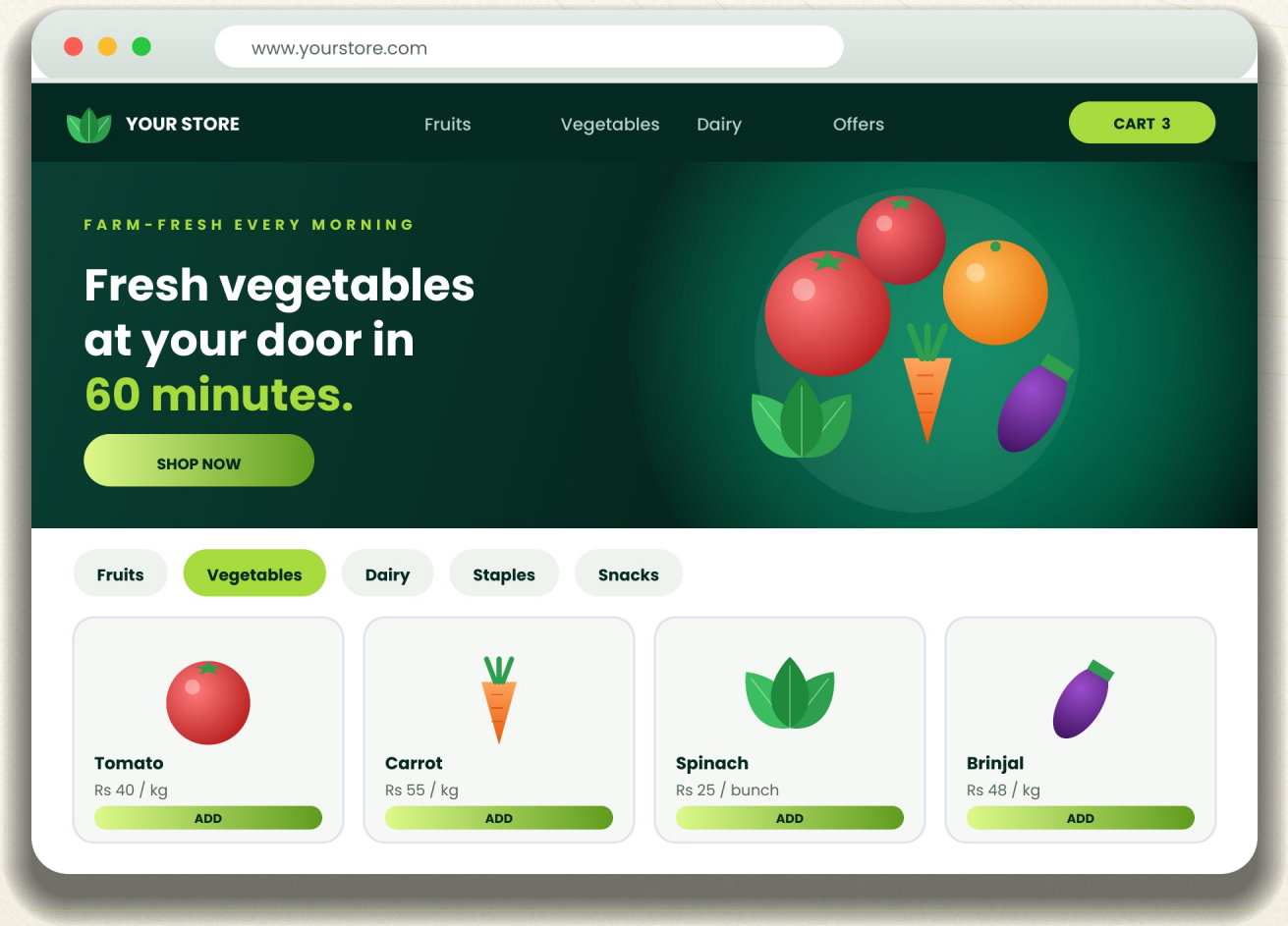
AI & Analytics
Forecasts and smart reorders.

DASHBOARD SHOWN WITH ILLUSTRATIVE DATA

ONLINE STOREFRONT

Your store. Open 24 x 7.

A premium storefront that makes ordering fresh produce faster than walking to the shop.



A storefront that feels like a flagship.

Banners, category shelves, today's deals and a fast, mobile-first design on your own domain.

Sell by the kilo, the pack or the piece.

Per-kg, 250 g and 500 g steps, bundles, combos and bulk prices for hotels and caterers.

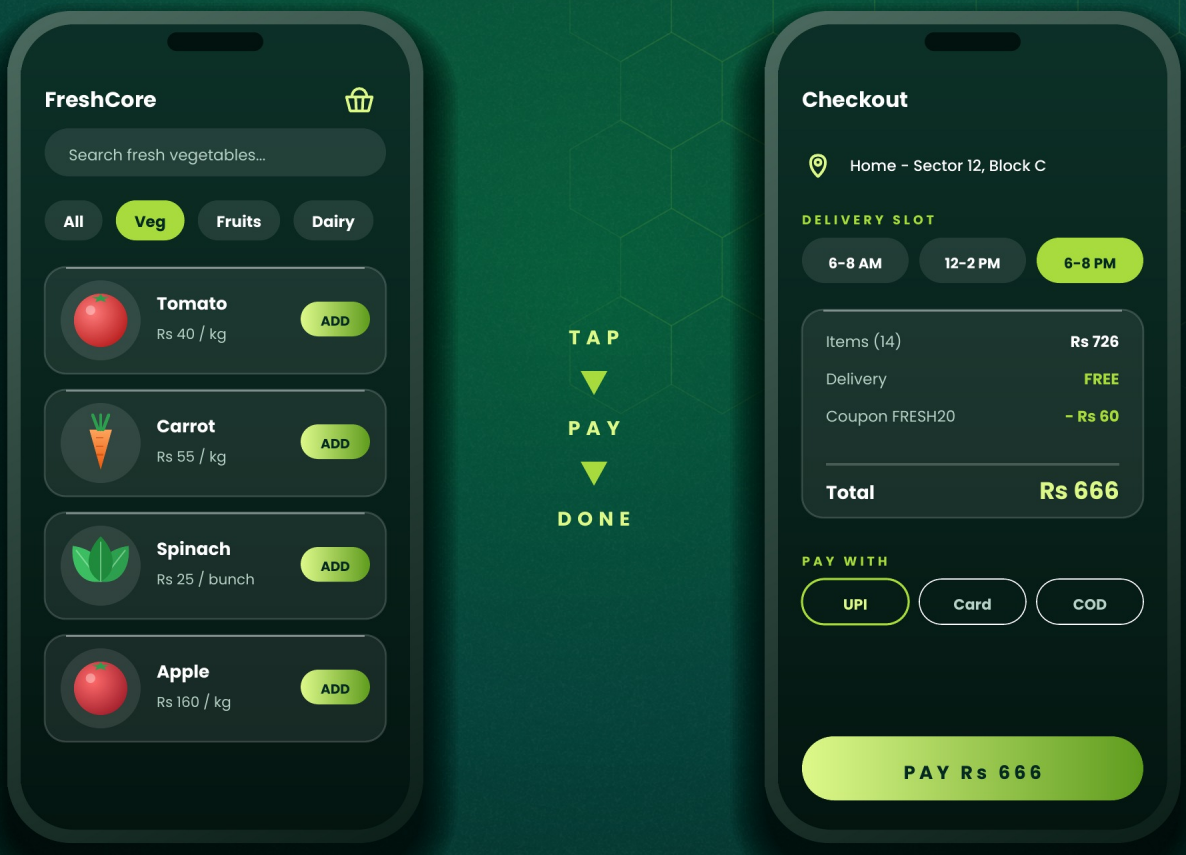
Find it in two taps.

Smart search, filters and categories - fruits, vegetables, dairy, staples and more.

CATALOGUE & CHECKOUT

From first tap to paid in 60 seconds.

A catalogue that sells and a checkout that never makes the customer think.



Every way to pay.

UPI, cards, wallets, net banking and cash on delivery - secure, and one tap for repeat customers.

Pick the slot, not the wait.

Customers choose a delivery slot at checkout, and you control the capacity of every slot.

Updates they actually read.

Order confirmed, packed, out for delivery - on WhatsApp, SMS and app notifications.

DELIVERY & SLOTS

From your shelf to their door.

Zones, slots, routes and live tracking - so every order arrives fresh and on time.

01 **Order placed**
Customer picks items and a slot.

02 **Confirmed**
Instant confirmation on WhatsApp.

03 **Pick & pack**
Pick list sorted by shelf and batch.

04 **Quality check**
Freshness checked before sealing.

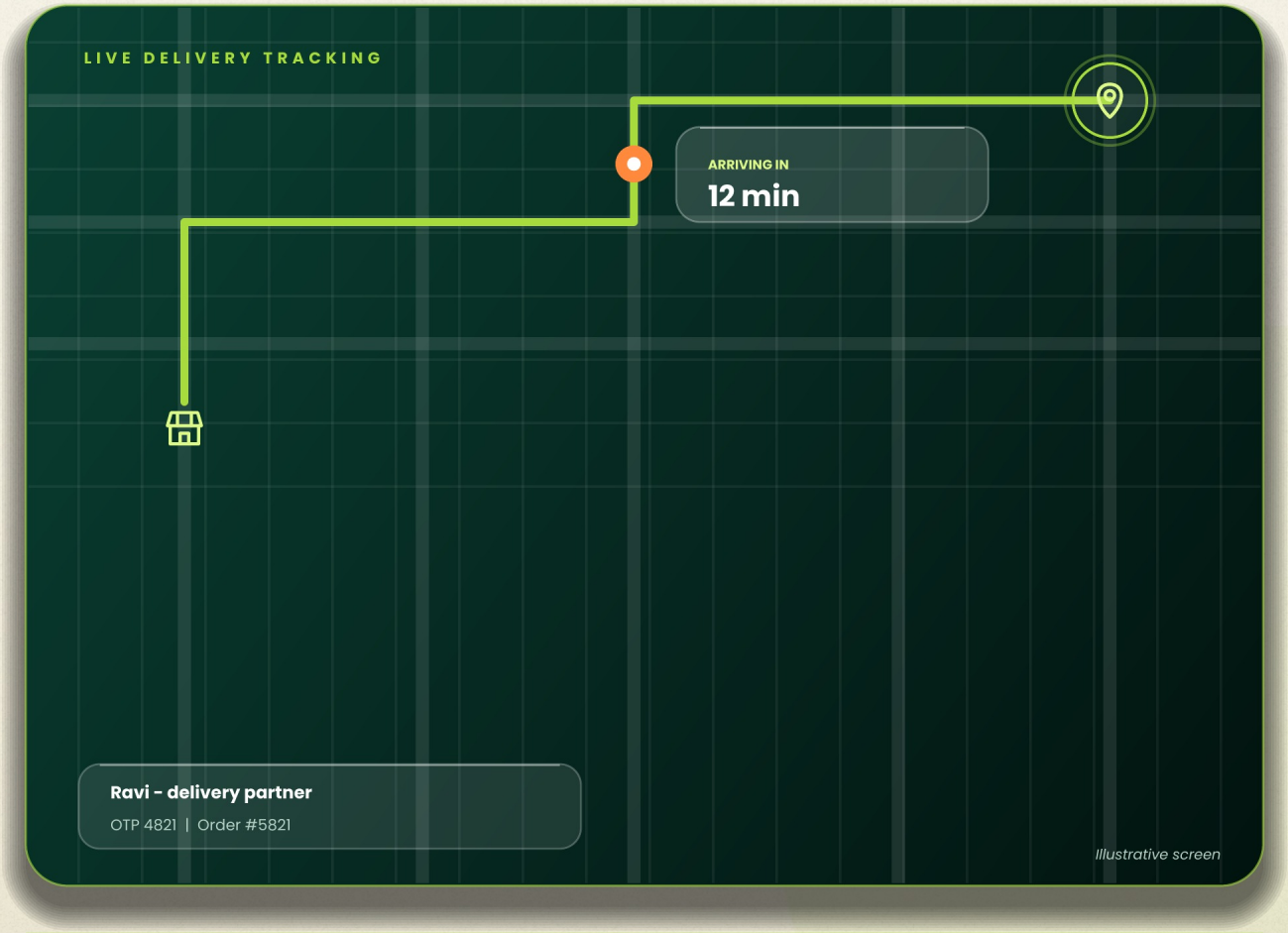
05 **Feedback**
Rating collected, issues resolved.

06 **OTP delivery**
Handover verified by OTP.

07 **On the way**
Live tracking and ETA for the customer.

08 **Dispatched**
Routes planned by zone.

EVERY ORDER TRACKED - EVERY SLOT CONTROLLED



FRESHNESS INVENTORY

Fresh in. Fresh out. Nothing wasted.

Perishables need more than a stock count. FreshCore tracks every batch, every expiry and every rupee of wastage.



Batch & expiry tracking
Know exactly what is on the shelf and when it expires.

Daily price updates
Update market rates once and every channel changes.

Wastage reports
See what spoils, why, and fix it before it repeats.

Low-stock alerts
Alerts before shortages, linked to purchase orders.

Supplier & farm purchase
Orders, receipts and payables for every vendor.

Multi-store sync
One stock truth across stores, godowns and web.

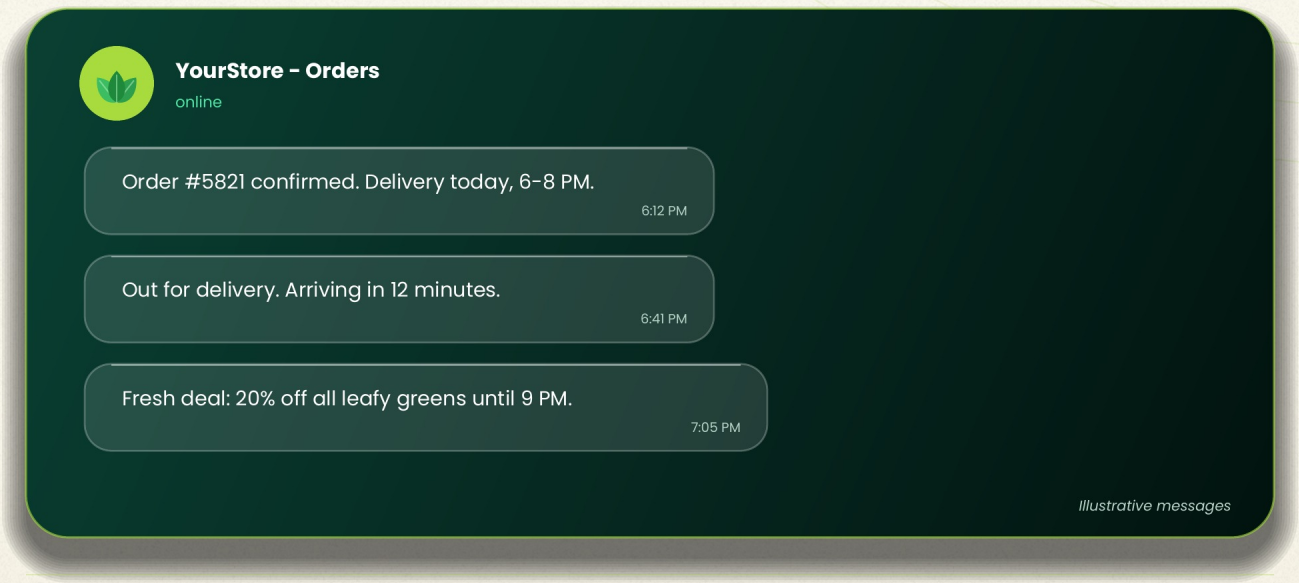
OFFERS & LOYALTY

Fill the basket. Bring them back.

Fresh produce is a repeat purchase. FreshCore turns first orders into daily habits.

20% OFF
On your first fresh order
CODE
FRESH20

FREE DELIVERY
Orders above Rs 499
CODE
FREEDEL



Loyalty that brings them back.

Wallet cash-back, reward points, referral bonuses and first-order offers.

WhatsApp that sells.

Order updates, offers and abandoned-cart reminders on the channel they read.

Subscriptions that run daily.

Milk, vegetable baskets and weekly staples on repeat - zero re-ordering.

INTELLIGENCE

Intelligence built into every basket.

FreshCore reads your sales, predicts demand and tells you what to buy, price and promote next.



AI STORE ASSISTANT

How many kg of tomatoes will I sell tomorrow?

About 85 kg, peaking 6-8 PM. You have 52 kg in stock. Shall I raise a purchase order for 40 kg?

Raise PO | Adjust price

Illustrative conversation

HOSTING, DOMAIN & EMAIL

Your store. Your server. Your customers' trust.

Your own domain, branded email and secure hosting - so your customers and their data stay yours.



SSL & secure payments

Encrypted checkout and secure payment handling.

Daily backups

Automated, encrypted, with tested restore.

Role-based staff access

Billing, packing and delivery staff see only their screens.

Your own domain

We register, configure and manage your domain end to end.

Branded business email

orders@yourstore.com mailboxes with spam protection.

Your server, your data

Dedicated or private cloud. Export anything, any time.

ABOUT AMSOTICS

Built by Amsotics. Trusted since 2016.

We do not just build websites. We build brands that run on technology they own.

2016

ESTABLISHED

Ten years of building for businesses that refuse to stay small.

500+

PROJECTS DELIVERED

From single stores to multi-city retail brands.

30+

INDUSTRIES SERVED

Retail, food, manufacturing, distribution and more.

50+

TECHNOLOGY SERVICES

Websites, software, AI, cloud, email and branding.

> **We are not a vendor. We are the technology partner behind your growth.**

BUSINESSES WE POWER

- Grocery Stores
- Vegetable & Fruit Vendors
- Supermarkets
- Dairy & Milk Delivery
- Organic Stores
- Wholesale Mandis
- Cloud Kitchens
- Bakeries & Sweets
- Meat & Fish
- Farm-to-Home
- Dry Fruits & Spices
- Hyperlocal Delivery
- Restaurants & Caterers
- Pharmacy & Wellness
- Pet Supplies
- Retail & FMCG

50+ TECHNOLOGY SERVICES



CHOOSE YOUR GEAR

Start where you are. Scale when you are ready.

Three ways to bring FreshCore into your business. Every proposal is tailored to your store.

LAUNCH

Go online.

- Online storefront
- Checkout & payments
- SSL secure hosting
- Catalogue & pricing
- Own domain & email
- Admin panel

GROW

Go local.

MOST CHOSEN

- Everything in Launch
- Freshness inventory
- WhatsApp updates
- Delivery zones & slots
- Coupons & loyalty
- Sales reports

SCALE

Go big.

- Everything in Grow
- AI forecasting
- Own dedicated server
- Android & iOS apps
- Multi-store
- Custom integrations

HOW WE DELIVER

Discover → Design → Build → Load catalogue → Launch → Grow

FREE CONSULTATION | FREE LIVE DEMO WITH YOUR OWN PRODUCTS

YOUR MOVE

Your customers are already online.

Book your free live demo and see your own grocery store running on FreshCore.



SCAN TO BOOK YOUR DEMO

www.amsotics.com

BOOK A FREE LIVE DEMO

SCAN - SHARE YOUR PRODUCTS - SEE YOUR STORE LIVE

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